

NATHAN CHENEY

Executive Producer | Creative Producer | Production Manager | Director of Production

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PROFESSIONAL SUMMARY

Production leader with years of experience building and scaling in house video studios and leading complex narrative, branded, documentary, and broadcast productions across agency, brand studio, and corporate environments. Experienced across the full production leadership spectrum, from executive producing and creative producing to production management and post-production operations, with a track record of staying personally engaged in execution while building the teams, workflows, and vendor networks that let a studio scale. Skilled at determining the right balance of internal talent, freelancers, and agency partners, and at translating production strategy into day-to-day operational discipline. Manages \$2M+ budgets, negotiates SOWs, talent agreements, and usage and music licensing, and coaches and mentors creative and production teams of 30+ across concurrent, high-volume productions. A player coach who builds production organizations rather than simply inheriting them.

CORE COMPETENCIES

Production Leadership: Executive Producing, Creative Producing, Line Producing, Production Strategy, Building & Scaling In House Studios

Production Management: Post-Production Operations, Pipeline Management, Scheduling, Resourcing, Workflow Design, Risk Management

Team Development: Coaching, Mentorship, Cross Functional Stakeholder Partnership, Player Coach Leadership

Production Operations: Budgets (\$2M+), Schedules, Staffing, Logistics, Vendor & SOW Negotiation

Partner Management: Freelancers, Directors, DP Teams, Post-Production Vendors, Agencies, Production Companies

Content Expertise: Narrative, Documentary, Branded & Campaign Video, Broadcast, Digital, Social, OOH, Key Art

Rights & Compliance: Usage Rights, Music Clearance, Talent Agreements, Archival Licensing

Tools: Figma, Asana, Workfront, Airtable, Monday.com, Frame.io, Premiere Pro, After Effects, Runway, Adobe Firefly

PROFESSIONAL EXPERIENCE

Post-Production Manager, In House Agency | Accenture via Udacity | Los Angeles, CA *Nov 2025 to Present*

- Serve as the operational production lead for a 20 person in house video studio, overseeing a full lifecycle pipeline of 2,500+ branded and campaign video, motion, and photo assets annually, and acting as primary stakeholder contact for senior marketing and product leadership.
- Own production planning across pre-production, production, and post-production, including schedules, budgets, staffing, logistics, and risk management for multiple concurrent global campaigns.
- Lead, coach, and mentor a 20-person international editorial team, building the operational structure, timelines, and production discipline needed to scale a growing in house studio.
- Redesigned review and approval workflows in Asana and Google sheets, reducing edit rounds by 30 to 40 percent, cutting turnaround times by 25 percent, and increasing first pass approval rates by 35 percent, establishing scalable practices for long term studio growth.
- Apply performance, retention, and engagement data to inform editorial and creative decisions, iterating format and pacing to improve results across branded, campaign, and platform native content.

Founder and Executive Producer | Kansas Kid Productions | Los Angeles, CA *Oct 2023 to Oct 2025*

- Founded and built a full-service production company from the ground up, establishing the production model, vendor network, and operating processes used to deliver simultaneous B2B and B2C accounts, rather than inheriting an existing organization.
- Executive produced and personally line produced projects from concept through final delivery, owning budgets, schedules, staffing plans, and vendor relationships across every production.
- Built and led cross disciplinary production teams of up to 30, sourcing, hiring, and managing freelancers, directors, animators, and agency and production partners, and negotiating SOWs, vendor agreements, and usage rights.
- Wrote and developed original narrative and documentary formats from concept through pitch ready packages, including treatments and show bibles, balancing production strategy with day-to-day execution.

- Produced and launched a social first branded YouTube series with celebrity talent achieving 500K+ views in week one, and served as lead Executive Producer for a three-day international tech conference for two consecutive years, managing all brand creative, live activations, and multi-channel content.

Senior Producer | Wooshii Creative Agency | Los Angeles, CA

Aug 2022 to Sep 2023

- Led the Thermo Fisher account, executive producing narrative and branded DTC health and wellness campaigns that connected consumer audiences to science backed products across digital and social platforms.
- Produced branded video, photo, animation, motion graphics, OOH, and multi-platform campaigns for Amazon, Nextdoor, and FabFitFun, sourcing and managing directors, DP teams, photo crews, animators, and post-production vendors across regional hubs in the US, UK, Asia, and South America, delivering on time and 10 to 15 percent under budget.
- Helped scale the agency's in house production capabilities by developing repeatable workflows and long form production roadmaps for each client account, advising senior stakeholders on creative direction and format development at the brief stage.
- Drafted SOWs, vendor agreements, usage rights, and music clearance agreements in partnership with legal and business affairs, and served as primary client facing production lead across all accounts.

Post Production Producer and Editor | PEOPLE TV | Los Angeles, CA

Aug 2020 to Aug 2022

- Produced and delivered 1,000+ narrative, broadcast, and digital nonfiction segments for linear TV and social platforms, helping scale the in-house post-production team's capacity and workflow to support growing platform demand.
- Supervised, coached, and mentored a team of 5 editors, implementing workflow improvements that boosted team efficiency by 25 percent across multiple concurrent productions.
- Managed music clearance, archival footage licensing, and third-party usage rights for broadcast and digital delivery, ensuring compliance across all distribution windows.
- Applied rigorous editorial judgment to extract compelling, audience resonant narratives from complex on camera subjects, maintaining brand and editorial standards across all deliverables.

Talent Assistant and Segment Producer | NBC Access Hollywood and Access Daily | Los Angeles, CA *Oct 2011 to Jul 2016*

- Produced daily broadcast segments with A list celebrity talent in a high-volume live production environment, negotiating talent agreements and managing usage rights for branded and sponsored content.
- Managed music licensing and clearance for broadcast segments, ensuring compliance across linear and digital distribution windows.
- Independently developed and pitched original narrative formats, including game show and reality concepts, directly to network executives.

INDEPENDENT FILM, DOCUMENTARY & ADDITIONAL PRODUCTION CREDITS

- Writer, Director, Producer, and Editor, "A Fatherless Generation" feature documentary (2018 to 2020); premiered at the Napa Valley Film Festival Artist in Residence program and screened at 3 international film festivals.
- Writer "Mixed Up" feature film and LYFT branded commercial; Sundance Screenwriting Semi Finalist, WE SCREENPLAY Diverse Voices Finalist.
- Writer and Director - Lyft Branded Campaign Cine Gear Expo Film Series Finalist 2019

Additional credits: Field Producer, Warner Bros. Talk Show Pilot (2021); Lead Editor and Motion Graphics, Genius Academy (2019); Social Media Video Director, Viacom MTV Cribs (2018); Production Lead, Netflix (2017); Production Coordinator, National Geographic Wild (2013).

EDUCATION & CERTIFICATIONS

B.F.A. in Cinema and Television, Producing, Cum Laude, Columbia College Hollywood, Los Angeles, CA | Certified Adobe Content Creator (2025) | Google Cloud: Introduction to Generative AI (2025)